IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF ILLINOIS

E.K.D., et al., individually and on behalf of all others similarly situated,)
Plaintiffs,) Cause No: 3:11-cv-00461-GPM-SCW
vs.) CLASS ACTION
FACEBOOK, INC.,) CLASS ACTION
Defendant.)

PLAINTIFFS' PRELIMINARY MOTION FOR CLASS CERTIFICATION

In accordance with the Seventh Circuit guidance in *Damasco v. Clearwire Corp.*, No. 10-3934, 2011 WL 5829773, at *4 (7th Cir. Nov. 18, 2011), Plaintiffs hereby preliminarily move to certify this matter as a class action and ask the Court to hold its ruling on this Motion in abeyance until the parties have had an opportunity to fully develop the facts necessary to support this motion.

1. Pursuant to Rules 23(a) and 23(b)(1), (2), and (3) of the Federal Rules of Civil Procedure, Plaintiffs move to certify the following class:

All facebook users, who during a time that facebook records identified them to be under the age of 18, had their name used in connection with a facebook advertisement.

2. Alternatively, in the event that the Court concludes that variations in state law require sub-classes, Plaintiffs move to certify the following class(es):

All facebook users, who during a time that facebook records identified them to be under the age of 18 and a resident of California, Ohio, Nevada, Illinois, or Indiana and had their name used in connection with a facebook advertisement.

3. Specifically excluded from each of the proposed classes are: any Judge conducting proceedings in this action and their parents, spouses and children as well as any other

member of their family residing in the judge's household; counsel of record in this action; the

legal representatives, heirs, successors and assigns of any excluded person.

4. In the alternative, the Court should certify an issue class under Rule 23(b)(2),

23(b)(1)(B) or 23(c)(4) as this matter challenges a uniform practice and the prosecution of

separate actions by individual class members would create a risk of inconsistent or varying

adjudications, as well as a risk that individual adjudications would, as a practical matter, be

dispositive of the interests of the other members not parties to that adjudication.

5. In support of this motion, Plaintiffs intend to submit a memorandum of law, to be

fully incorporated herein by reference, in accordance with this Court's local rules and the

scheduling Order entered in this case.

WHEREFORE, Plaintiffs respectfully request that the Court grant this motion and certify

this case as class action as stated above once the parties have had an opportunity to fully develop

the facts necessary to support this motion. Plaintiffs also request all other relief to which they are

entitled.

Dated: November 29, 2011

Respectfully submitted,

KOREIN TILLERY

/s Aaron M. Zigler

Steven A. Katz

Aaron M. Zigler

One U.S. Bank Plaza

505 N. 7th Street, Suite 3600

St. Louis, Missouri 63101-1625

Telephone: (314) 241-4844

Facsimile:

(314) 241-3525

skatz@koreintillery.com

azigler@koreintillery.com

Attorneys for Plaintiffs

2

IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF ILLINOIS

)
) Cause No: 3:11-cv-00461-GPM-SCW
)) (Y A GG A G/EVON
) CLASS ACTION
)

CERTIFICATE OF SERVICE

I hereby certify that on November 29, 2011, I electronically filed the foregoing document with the Clerk of the Court using the CM/ECF system that will send notification of such filing to the following:

- Matthew D. Brown
- Jeffrey M. Gutkin
- Michael C. Hermann
- Michael G. Rhodes
- Charles J. Swartwout
- Steven A. Katz
- Mark J. Tamblyn
- Ian J. Barlow

KOREIN TILLERY

/s Aaron M. Zigler
One U.S. Bank Plaza
505 N. 7th Street, Suite 3600
St. Louis, Missouri 63101-1625
Telephone: (314) 241-4844
Facsimile: (314) 241-3525
azigler@koreintillery.com